

Addendum Number 1

Request for Proposals COMMUNITY CENTER Pre-Design Services

Item 1

This addendum is provided for information purposes only and offers further background to assist in preparing a response to the above-referenced Request for Proposals.

In January 2004, Rural Development Initiatives completed *The Woodburn, Oregon Community/Cultural Center Report*. This report is referenced on page 5 of the Request for Proposal within the Part 3.A. Background. The report is provided for background purposes only.

March 9, 2006

By:

D. Randall Westrick
Recreation and Parks Director
CITY OF WOODBURN

The Woodburn, Oregon Community/Cultural Center Report

January 2004

Contributors

Heidi E. Henry, Community Development Coordinator
Rural Development Initiatives

Mark Vanderzanden, Licensed Architect
Surround Architects

Randy Westrick, Woodburn Parks and Recreation
City of Woodburn

This project was funded by the City of Woodburn.

Rural Development Initiatives, Inc.

Kathleen Jaworski, Executive Director
Heidi Henry, Community Development Coordinator, Mid-Valley Oregon Region
Heidi Clark, Program Assistant

941 Lawrence Street
Eugene, Oregon 97401

Phone: (541) 684-9077
FAX: (541) 684-8993

E-mail: rdi@rdiinc.org
web: rdiinc.org

RDI is an Oregon based non-profit that builds the capacity of rural communities and organizations to make strategic decisions about their futures and to act on those decisions to ensure high quality of life and a vital sustainable economy. Capacity building is the process of assessing and marshaling a community's talents, collective commitment, resources and skills and is at the core of seeing a vision come true.

The Woodburn, Oregon Community/Cultural Center Report

January 2004

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Introduction

Executive Summary

- ◆ Over a period of several months, a wide variety of focus groups indicated the interest and willingness to support a community/cultural center if it filled some gaps in community life.
- ◆ Based on the 2000 Census, the economic analysis for the City of Woodburn indicates that the growth rate in the past ten years has put significant pressure on local school systems and other infrastructure and recreational amenities in the city.
- ◆ The younger than average population means indicates the need for social programs like after school activities, youth summer programs, arts education and business skills training.
- ◆ Some of the uses focus on high school activities like a place to do homework and recreate with friends. Other community interests focus on large conference and meeting room capabilities, party rooms, community kitchens and business incubator rooms.
- ◆ A number of seniors and high school students are very interested in performing arts space and concert facilities.
- ◆ There are four options for moving forward from this point: 1) Split facilities amongst an expanded aquatics facility, the high school theatre and a multicultural center downtown, 2) All-inclusive multi-cultural/community center facility at Legion Park 3) New civic center at the K-Mart site and, 4) Another site perhaps at Centennial Park.
- ◆ The Cultural/Community Center site will be developed in several phases as community interest and funding becomes available. All development should reflect the community's interest in its agricultural roots and be respectful of the existing architectural styles.
- ◆ Future phases may include additional bicycle and pedestrian connections to the downtown, and can be planned as grants and other funding sources become available.
- ◆ The key to site redevelopment depends on the flexibility and willingness of the City to creatively finance and target funding opportunities through State, Federal and private funding sources.

This report summarizes the information collected and integrated into three programming scenarios and next steps. It is based on information gathered from focus group comments and the Woodburn Community Center Taskforce.

Project Introduction

The citizens of Woodburn are interested in developing a facility and programming which would fulfill the needs of one of the most culturally diverse and rapidly growing communities in Oregon. The Woodburn Community Center Building Taskforce has been working on a community center site and structure design since 2000 (See Appendix B). The bond for the Center was defeated in November 2002, and at that time the committee was put on hold. Shortly after the Rural Development Initiatives (RDI) Community Center Training held April 2003 in Sweet Home, the Mayor, Kathryn Figley and the Parks and Recreation Director, Randy Westrick, decided to reactivate the Taskforce. The Taskforce has met regularly since April 2003, and is now made up of some old and new Taskforce members.

The Taskforce realized that they had missed some visioning pieces and some stakeholder development work in the first attempt to develop their community center. Woodburn hired RDI in August 2003, to help facilitate the Taskforce to the predevelopment phase.

The following report includes the local demographic information (Appendix D) discussed at committee meetings, as well as focus group material, program options and next steps.

A series of six focus groups lasting from an hour to an hour and a half were held in the Fall of 2003. The focus group participants (See Appendix A) and the Woodburn Community Center Taskforce offered thoughtful insights on the economic and educational pressures that the rapidly developing city is experiencing (see Appendix A). Appendix C contains focus group findings. Stakeholders include students, city staff, chamber members, seniors, Latinos, social groups, arts organizations, clubs, school board members, service organizations, and business owners. Many comments suggest that there is a golden opportunity for the diverse cultures of old and young, Caucasian, Russian and Latino, disabled, single, and families to gather and teach each other new skills, appreciate exciting differences, and celebrate ethnic origins.

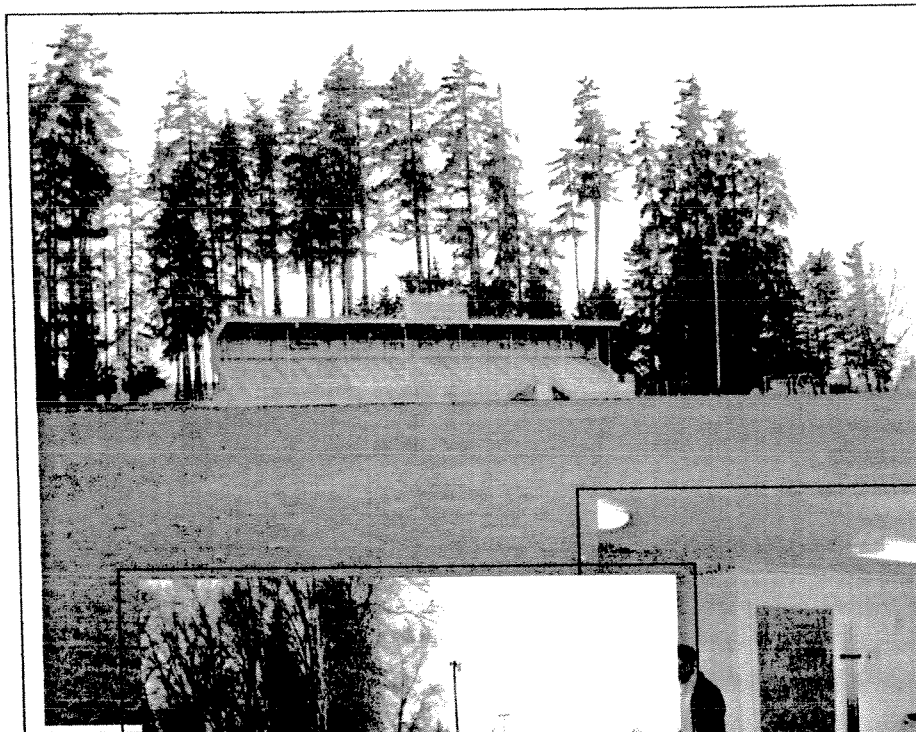
The facilitation of the project has been a collaboration between the Surround Architects, Rural Development Initiatives and the City of Woodburn.



Potential Community Center Participants

(RDI)

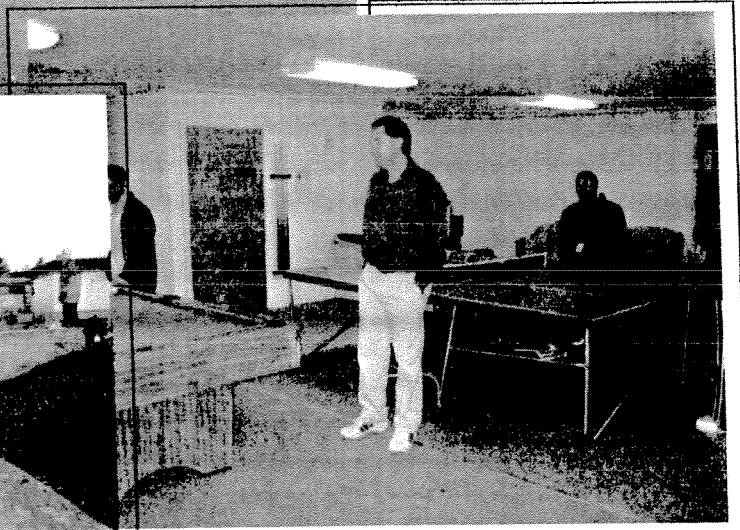
Funded by the City of Woodburn, RDI completed a series of focus groups and a visioning process in December of 2003. Heidi Henry of RDI, Mark VanderZanden, principle architect of Surround Architects, City staff and community members participated in the focus groups and visioning meetings. This report summarizes the information collected and integrated into three programming scenarios and next steps. It is based on information gathered from focus group comments and the Woodburn Community Center Taskforce.



Legion Field



Skateboard Park



Youth Center

Creating the Vision and Determining the Mission

A Vision for the Woodburn Community and Cultural Center

Woodburn residents of all ages have wonderful opportunities to meet, learn, play and create business endeavors together as a result of a new multi-cultural community center. The youth are eagerly learning new skills and doing better in their school work as a result of a state of the art study area and business education center located in one of the rooms in the business incubator wing. People of all ages and ethnicity are teaching and taking culinary classes in Russian baking and Latino cooking in the hi-tech kitchen, while other craft and sewing classes are filled with eager participants. Dancing classes and folk music ring through the halls of the party rooms-turned dance studio. The impressive sound system delights audiences who come to hear local mariachi bands, visiting choral ensembles and the Big-Band sounds of yesteryear. The center houses senior programs and special events.

Families and friends celebrate far into the night weddings, quinceneras, birthdays, banquets and anniversaries in versatile rooms that have access to public bathrooms, kitchens, dance floors and the great sound system. The rooms are so well designed that overnight they can be reconfigured to host large meetings and conferences, and well as career fairs, community health and wellness expositions, and other public meetings. Local business is thriving catering the special events, and hosting visitors and locals to conferences and lectures.

After school, the center hosts a multitude of youth recreational activities like indoor soccer, basketball, pool and a sandwich/dessert bar run by the youth from the high school business program.

The Mission of the Woodburn Community/Cultural Center

The new community/cultural center will provide a forum for interaction, understanding, and enrichment of the many diverse groups of citizens that live in and around Woodburn. The center will make enough income to be self-sustaining, and host fun and recreation for people of all ages.

Programming Options

It became clear as the focus groups expressed thoughts and wishes for their community's future, that people were concerned about appropriate and efficient uses of existing buildings. The following scenarios include: 1) Thinking about how programs could be housed in existing downtown facilities, 2) Creating a destination spot within Legion Park, 3) Developing a new hub within the K-Mart "big box" or 4) Developing a space near Centennial Park.

Programs driven by the needs and wants in the community should be developed and promoted.

Option One A and B:

"Split facilities"

A. Recreation Center and expanded Aquatics at Settlemier Park

- Add true leisure pool
- Outdoor pool or outdoor space (controlled)
- Weight room
- Multipurpose/fitness room
- 1 multipurpose classroom
- Other recreation functions i.e. rock-climbing wall
- Perhaps a gym facility
- Expanded Teen Center

B. Phase I: Multi-cultural center at a downtown site

- A party room for up to 800 that can be converted into three smaller rooms
- (2) meeting rooms
- Kitchen
- Music study room
- Pre-history center
- Gallery
- Senior Center with dedicated meals program

Phase II: Add "back of house" (dressing rooms) and seating to large room for Theater.

Note: Financial analysis would combine both facilities.

Note: Expand parking as much as possible.



Option Two:

“All in one, Multi-Cultural/Recreational Facility” at Legion Park.

Phase I: The big room can be designed to be a gym used as well as party and ultimately even a performance space.

- A party room for up to 800 that can be converted into three smaller rooms or three court gymnasium and/or a theater
- Weight room
- Indoor soccer/basketball
- Multipurpose/fitness room
- 1 multipurpose classroom
- Other recreational functions (i.e. rock-climbing wall)
- (2) meeting rooms
- Kitchen
- Music study room
- Pre-history center
- Interpretive center for the National Park Service
- Gallery
- Expanded Teen Center
- Dedicated senior center with meals program
- Mill Creek greenway and water system study center
- Expand the Aquatic Center

Add music amphitheater in park

Phase II: Add back of house and seating to large room for theater.

Note: add parking for 250+

Note: Consider also still expanding the Aquatic center with a leisure pool

Option Three:

“New Civic Center at K-Mart”

Multi-Cultural, entertainment and recreation center with private development partners.

- A party room for up to 800 devisable by three as well as a three court gymnasium
- Weight room



- Indoor soccer
- Multipurpose/fitness room
- 1 multipurpose classroom
- Other rec. functions i.e. rock-climbing wall
- (2) meeting rooms
- Kitchen
- Music study room
- Pre-history center
- Gallery
- Expanded Teen Center
- Dedicated Senior Center with meals program

Add other community functions:

- New City Hall
- Other social services or regional services
- Add community hospital annex

Add major public plaza for outdoors events:

- Music festivals
- Farmers markets

Private partners:

- Movie theaters-8-10 screen, Cineplex
- Restaurants- pizza, or Latino, or coffee house.

Note: A large movie house could be designed to accommodate live Theater, and back of house spaces could be phased in. Partners may require "enticement"

Note: existing parking for 400+

Note: Consider also still expanding the Aquatic center with a leisure pool

Option Four:

"All in one, Multi-Cultural/Recreational Facility" at Centennial Field.

This option would follow much the same kind of development as the Legion Park option above, except the development would happen at the larger, more expansive Centennial Field facility.



Recommendations for Next Steps

The Woodburn Community Center Task Force should review this report. Then:

- Perform a market assessment and parking/traffic circulation assessment on each option with cost alternatives.
- Reassemble focus groups into one large public meeting or two smaller meetings, and discuss and poll each of the options in light of the market research studies.
- Perform the feasibility study on the most likely option.
- Consider developing a Civic Building Plan; an overarching document that maps what city and public buildings exist in the development phase, and where new public facilities should go. This planned approach to civic development can give Woodburn an efficient system for analyzing future growth needs and possible development opportunities.

Starting Today for the Task Force

- 1) Maintain public awareness and confidence in the Taskforce's communication system using focus groups by:
 - a. Maintaining the following programs in current facilities
 - i. Basketball and gym use
 - ii. Dance
- 2) Creating a 4-5 year plan for theatre arts programs within existing facilities:
 - a. High school theatre
 - b. Old theater space
 - c. Other spaces
 - d. Build support for phased back-of-house (dressing rooms) construction
- 3) Improve the local public transportation system. Add a mandatory transportation plan to shuttle citizens to each program.

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Appendix

- A. Focus Group Participants
- B. Woodburn Community Center Task Force
- C. Focus Group Notes
- D. Economic Analysis And Demographics Power Point
- E. Contact Information



Appendix A

Focus Group Participants

Jose Falcon 390 Andrea Ct. Woodburn, OR 503-982-6857	Lourdes Falcon 390 Andrea Ct Woodburn OR 503-982-6857	Jvana Rodriguez V. 1214 Newberg Hwy Apt. 104-19 Woodburn, OR 503- 981-0286	Francis Castillo 1214 Newberg Hwy. Apt. 104-19 503-981-0286
Jane Cristoff 671 Ironwood Terrace Woodburn, OR 503-982-9413	Antonia Jimenez 1064 Alder LN Woodburn OR 503- 982-0780	Vincente Cid 7771 45 th Place NE Salem OR 97305	Carman Cruz Morales 3469 Linda St Woodburn OR 97071 503-982-8489
Doug Hess 2249 Country Club RD Woodburn OR 503-982-1400	Don Judson 2815 Hazelnut Dr. Woodburn, OR 503-980-0230	Bob R. Hoades 2213 Country Club Rd Woodburn, OR 503-981-1798	Jeanine Hohn 965 N Boones Ferry Woodburn OR 503-981-2810
Walt Blomberg 2571 Heron Dr Woodburn, OR 503-981-2701	Ray Jones 1241 Acetha Woodburn, OR 503-982-3192	Scott Roerig 11145 Oak Meadow Butteville OR 503-678-0123	Patrick Vance 972 N. Cascade Dr. Woodburn, OR 503-873-1785
Jerry Wheeler 2241 Country Club Woodburn, OR 503-982-8221	Kathy Wolfer 3402 Senecal Creek Woodburn, OR 503-982-4350	Nikki DeBuso PO Box 552 Woodburn, OR 503-981-5435	Alice Snyder PO Box 297 Woodburn OR 503-981-2213
Amanda Immal 2551 N Boones Ferry Woodburn, OR 503-982-6450	Bruce Thomas 130 W. Cleveland Woodburn, OR 503-981-8235	Margaret McClain 1006 E. Cleveland Woodburn, OR 503-982-0931	Steve Newport 190 Oak St Woodburn, OR 503-981-7946
Dave Raines 1020 Hermanson St Woodburn, OR 503-981-2992	Kenny Kuznetsov 8720 Sleepy Hollow Woodburn, OR 503-981-6614	Nikki Montero 885 N 6 th St Woodburn, OR 503-981-6850	Liza Vasquez 1049 Deer Run Ln Woodburn, OR 503-982-7934
Emily Hockett 18004 Arbor Grove Woodburn, OR 503-981-5503	Veronica Mendoza 812 N 2 nd Woodburn, OR 503-981-3229	Savannah Cruz 860 Fescue Ave Woodburn, OR 503-982-0835	Connie Mansell 555 Brown Ct Woodburn OR 503-982-0304
Miguel Velarde 359 E. Lincoln St Woodburn, OR 503-982-5510	Karen Valdez 647 Brown St Woodburn, OR 503-982-3940	Amanda Garcia 340 Stark St Woodburn, OR 503-981-2743	Stephanie Beamer 6211 Pudding River Woodburn, OR 503-981-3909
Key Jackson 278 Hardcastle Ave Woodburn, OR 503-982-8500	Sindy Avila 233 Brown St Woodburn, OR 503-981-0445	Rosie Avila 645 Smith Dr Woodburn, OR 503-981-4772	Elizabeth Peters 9995 Sunnyview Rd NE Woodburn OR 503-365-8680

Ampelia Reyes 1115 Greenview Dr Woodburn, OR 503-982-9588	Jesus Morales 543 Doud St Woodburn, OR 503-982-8230	Teresa Moralos 543 Doud St. Woodburn, OR 503-982-8230	Jose Parra 777 N Front St Woodburn, OR 503-982-1108
Hazel Smith 105 Ben Brown Ln Woodburn, OR	Alma Grukling 1025 Princeton RD Woodburn, OR 503-981-5524	Beverlee Koutney 2781 J Street Hubbard, OR	Betty Guild 1992 Lilac Way Woodburn, OR 503-982-1913
Javier Perfecto Javier.Perfecto@ci.woodburn.or.us	Susan Fofan-Dura 460 Bradley Woodburn, OR 503-982-1060	Alice Snyder PO Box 297 Woodburn, OR 503-981-2213	Walter Nichols 413 Willow Ave Woodburn, OR 503-982-0731
Willis Grafe 1328 Dogwood Dr Woodburn, OR 503-982-3644	Steve Newport 1134 Hermanson Woodburn, OR 503-981-4664	Phyllis McKean 1789 Umpqua Woodburn, OR 503-981-9615	Jody Fischer 16863 Front St Woodburn, OR 503-981-8637
Kathy Figley 601 S. Suttlemier Woodburn, OR 503-981-0485	Randy Westrick 270 Montgomery Woodburn, OR 503-982-263	Tom Flomer PO Box 324 Woodburn, OR 503-981-8409	Flurry Stone 833 Gatch St Woodburn, OR 503-982-1057
Elida Sifuentez 860 E Lincoln St Woodburn, OR 503-981-3481	Preston Tack 2197 Camellia Way Woodburn, OR 503-981-6712		

Appendix B
Community Center Task Force

Patrick Vance	Anthony Veliz	Nancy Kirksey	Steve Newport
Peter Courtney	Elida Sifuentz	John Baker	Flurry Stone
Hazel Smith	David Vancil	Phyllis McKean	Alice Snyder
Jerry Wheeler	Richard Jennings	WCAT	Joan Garren
Don Judson	Cliff Zauner	Willis Grafe	Preston Tack
Tom Flomer	Frank Lonerger	Jody Fischer	Patricia Eamons
Ty Burlingham	Bruce Thomas	Brad Worden	Steve Newport
Kathy Fidle	Sue Fofana	Mrs. Dickenson	Peter McCallum
Walt Nichols			

Appendix C

Focus Group Notes

Woodburn Community Center Focus Groups
Facilitated by Heidi Henry and Mark Vanderzanden

August 8, 10-11:30PM Senior Focus Group

What are some great things about Woodburn? Why do you live here?

- Central location in the valley
- Friendly
- Great weather
- Lots of other peers (Seniors)
- Lots of local activities
- Good diversity in town
- Regional location (Hubbard, Gervais, Brooks)
- Dial a ride
- Senior Meal program
- Great library system
- Good volunteer spirit

Why do you go out of town?

- Hospital and some medical visits
- Portland and Salem to the theatre
- Portland and Salem shopping (Clackamas mall, Wilsonville)
- Recreate and tourism

Best kept secrets

- Great Spanish food
- The streets are a mystery
- Free concerts
- Neighbor's night out parties
- Downtown
- CCLR (adult learning classes)

What's missing?

- Education of the public about activities
- Good news about downtown
- Regional transportation
- Promotional information for nearby towns
- Theatre's – movies and performing arts
- Museum needs a boost: more diversity
- Need to show off and market Paleolithic Project

Why did the 2002 community center bond fail?

- Not enough Proof
- No Senior programs
- Didn't like location due to parking and replacement of tennis courts

Note: The seniors would like a place where even if one doesn't live at the Senior Estates – everyone feels welcome to all programs.

August 8, 1:00-2:30 PM Latino Focus Group

What are some great things about Woodburn? Why do you live here?

- Affordable housing (rent/own)
- A close and friendly community (churches)
- Central to Portland and Salem
- Comfortable atmosphere
- Moderate weather
- Lots of cultural diversity within the Latino Group including multi-generational
- Regional hub for Gervais, Hubbard, Brooks, etc.
- Good parks, sports, baseball and soccer
- Great library/schools
- Safe place to raise children

Why do you go out of town?

- Visit friends/family
- Family gatherings

What's missing from Woodburn?

- We need a place to have BIG:
 - Graduations
 - First Communion
 - Dances
 - Weddings
 - Reunions
 - Conferences/Banquets
 - Christmas
 - Mother's Day (10-20K people)
 - New Years
 - Anniversaries
- We need a place with a:
 - Stage
 - Lots of bathrooms
 - BIG kitchen
 - Good sound system
 - LOTS of parking
 - Away from neighbors that would complain about the noise
 - Near catering

- Ability to have alcohol on the premises
- Indoor soccer

We would use a community center for these other things:

- A Latino business association
- Office space for other non-profits
- Business incubator
- Elderly meals
- Summer job training skills/programs for kids 11-15
- Business seminars
- A place to host cultural and ethnic dance and art classes
- A summer tutoring program
- Parenting classes

Note:

This focus group commented that Latinos from Mt. Angel, Silverton, Salem, Portland, St. Paul, Hubbard, Gervais, Aurora, Albany, and Corvallis would use the facility. The group estimated that the big room at the conference center would be fully booked three days a week or more. The group also noted that they were fearful of losing cultural arts, music and even ethnic cooking because they lacked a space they felt comfortable in. Although the focus group members recognized the need to "fit in" with the Anglo culture, there seemed to be a special yearning to impart to their children as much of their ethnic heritage as possible and a cultural community center with programs may be a way to do just that.

The focus group also wants to work on youth programs at a center, as children can no longer work in the fields. The adults are concerned that the hard work ethic is being lost, the youth are bored and causing trouble, and they are not preparing to own and run businesses. The adults are also worried that the children need to learn the value of a good education, and the importance of staying in school. Thus the community center can focus on life skills and tutoring programs during the summer months.

Additional conversations with other Latino groups may be in order as Woodburn moves through the process.

Dec. 2, 6:00 PM Latino Focus Group (Javier translating)

What's great about Woodburn, why do you live here?

- CCC and all of their classes for Latinos
- Lots of Latino families in the area
- Lots of businesses that cater to Latino's
- Caring people
- Small town feel, big town amenities
- Availability of Mexican Culture – dancing, food, music, plus other Latin Cultures
- Schools that integrate English and Spanish
- Central Location
- Good shopping (Latino businesses doing very well!)

Why do you go out of town?

- Go to other malls, shopping
- Visit parks
- Ice skate
- Movies – to Salem, Wilsonville
- To Chemeketa College

What's missing?

- Theatre, Opera
- Places to Dance
- More variety of dining experiences
- More classes for adults – cooking, beauty, more Chemeketa class
- A Casino
- Indoor sports center
- More recreation for kids

What would you like to see in a community center?

- Need a place open late
- Need a big kitchen
- A dining area
- Dancing area
- Stage for a band
- Big parking lot
- Power for AMPS
- Rigging for lights
- 200 – minimum people – 1000 maximum
- Up to 4 parties at the same time
- Need to control alcohol

Dec. 2, 10:00 AM Various stakeholders focus group

What's great about Woodburn, why do you live here?

- Settlemeier house
- Right Size – not too big, not too small
- Culturally diverse
- The people are friendly
- Physical location – near the beach, near Portland, Salem, Mountains
- Easy access to I-5
- Great local festivals like the Tulip Festival
- Farm stands and fresh food
- Wonderful trees – Woodburn is a tree city USA
- Lots of Parks
- Nice places to walk dogs
- Good shopping centers
- Potentially good places to ride bikes and walk – nice and flat

What are the best kept secrets in Woodburn?

- Woodburn Art Center
- Bauman Farms – events, holidays, food

- Schools – great teachers – decently funded – nice facilities
- The diversity of Latinos, Old believers, and Europeans
- Level of involvement
- Lots of assisted living
- Level of volunteer involvement
- After school clubs – teen center
- Great coordination of schools and parks

Why do you go out of town?

- To go shopping in Portland and Salem to place like Trader Joes, Fred Meyer, Office Supply stores
- Portland and Salem to concerts and movies
- Eating out – fine dinning
- Vacation
- Recreation like biking
- Some classes are out of town – gymnastics, community theatre, kinderclasses, Saturday classes, Saturday, on specific topics
- Medical Appointments
- To watch sports

What is missing?

- Specialty Shopping – Hallmark, mom and pop businesses
- Need martial arts
- Needs Pilates
- Organic shopping
- Museums/art fair/movies
- More adult day care facilities
- Can't find the common table – are we separate but equal?
- Permission to believe it's OK to have varied cultures
- A sense of community
- A community center – a place for the community to meet
- More local people working locally
- After-school day care
- Better I-5 access
- Outside of Woodburn transportation

Why did the 2002 community center bond fail?

- Competing needs of fire and school
- Seniors didn't feel asked
- Senior self interest in terms of fixed income
- Lack of community energy
- Not enough PR
- No real purpose for the center expressed
- No defined role for the building – are there local facilities available?

What are some interesting things you like about Woodburn?

- Welcoming to new businesses
- Location to I-5 to 205 points
- Nice berries and farm produce
- 71% projected growth, 84% employment
- Diverse local economy – retail, agriculture, manufacturing
- Nice cultural diversity – well rounded educates children to the real world
- A large retirement population
- Good volunteer base here – lots of civic involvement
- Provides sustainable businesses
- Youngest community (median age) in the state
- Lots of small businesses
- Feels safe here
- Easy access to good Mexican food
- Wide selection of shopping and getting better
- Company stores
- Part Rural/Part Urban
- Park system/nice greenway
- Lots of caring about how it looks – clean up days
- Great school facilitation
- Outstanding teachers and programs
- Ballet Schools
- Community hosts, music, Tulip Festival
- Collaboration between schools and parks
- Pool and Aquatic facilities
- Oregon History/railroads/Oregon Trail/prehistory
- Chemeketa
- Growing Chamber of Commerce – high visibility, involvement, partners

Why do you go out at town?

- High-end shopping – high-end electronics
- Hiking the coast and mountains
- Food
- Outdoor recreation and skiing hunting
- Movies/entertainment
- Fine dining
- Museums, cultural, children's events
- Touring by car
- Steak houses/fine dining
- Travel trips
- Shopping at Traders Joes, Costco, Nature's
- Food
- Outdoor recreation/skiing/hunting
- Movies/entertainment
- Museums' cultural events, children's events

What's missing?

- Forethought – lack of a strategic plan
- Vision – funding – lack of understanding what local needs are
- Lack of consensus about priorities

- A number of folks can't vote – so real needs aren't represented
- Lack of marketing – or telling the story
- Woodburn is a series of villages grafted together not a cohesive group
- Woodburn needs a third identity – all cultures should be able to come together to a 3rd sense of community
- Could be developed into a vision
- Downtown is not mixed use
- There is a lack of access to downtown
- Public transportation is a problem – need a transportation hub
- No hospital
- Need fine dining
- No banquet space
- Need a Bookstore
- Need a drycleaner
- Need kid space – games arcades
- Need daycare – latchkey programs - kinder care
- No TV Station or public access

Why did the 2002 community center bond fail?

- Timing: Fire and Schools
- No vision/marketing/or product
- No champion
- Property taxes already high
- Economy has been hit hard
- Competing public needs
- Lack of over-arching funding plan

Do you trust the City and the Parks department to run programs?

- Some people felt like their ideas at city meetings are not fully considered
- Lack of communication about plans for activities
- Seem too particular – too focused on the plan without looking at alternatives

Dec. 2, 2:00 PM High school students focus group

What do you like about Woodburn?

- Diversity
- Authentic food
- Skateboard park
- The mall
- The drag strip
- Swimming pool
- Sports – soccer
- The ability to work in the summer at the mall

What is missing?

- Movie theatre
- Indoor soccer arena
- Arcade and games w/pizza (like wall street in Gresham)
- A foam pit

- Putt Putt golfing
- Amusement Park
- Restaurants – Japanese food, In and Out Burgers, 50's style
- Cool Italian Restaurant
- Good bike paths
- Sidewalks
- Need to fix up downtown so it looks good like Mt. Angel's
- Downtown is too scary – especially for younger girls
- We need a volunteer/Community service directory
- Would like to see a youth clean-up day in downtown
- Need driving school back
- Roads need fixing
- The overpass is horrible
- We want a bookstore, a music store, sports store like Big 5, swimming store

Why do you go out of town?

- Concerts
- Shopping
- Vacation
- Visit an indoor mall
- Sports

What would you like to see in a community center?

- Animal Shelter where kids can volunteer
- Teen dance club,
- Coffee shop
- quiet study place
- A place open late at night that is a weight room, volley ball, indoor tennis, ice skating
- Karaoke
- Boys and Girls Club
- Rock climbing
- Ice/roller skating
- Community theatre
- Can we use the old Safeway/K-Mart?

Things we want adults to know:

- We have never heard of the Art Center – were very interested in learning more
- Parks are scary – Settlemeier Park was named
- Adults should stop littering
- Fix your cars!!
- Change your opinion of youth
- Learn how to drive – retake the written test if necessary
- Why is the police building closest to where the drug deals are happening?
- Adults (not just parents) need to be active in the community to be a good role model, spend time with us and show they care!
- How about a big brother – big sister program?
- Well run day camps – the one we went to were not carefully managed by the adults
- We'd like a place to publish our own magazine – fashion, advice, things to do...
- More optimistic coverage of Woodburn school sports
- A hotline NOT connected with the school

Appendix D

Economic Analysis and Demographics Power Point

City of Woodburn

Economic Analysis
from 2000 Census

Sex and Age

- 51.7% male to 48.3% female
- Almost 26.2% of the population is under 18 yrs. as compared to the State's 24.7%
- Median Age is 30.3 years compared to the State's 36.3

Race



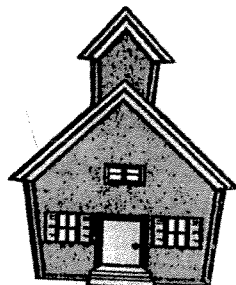
- 46.5% is white
- 50.1% Latino
- Latino population above the State's average of 8%

Housing

- 6,274 households 71.6% which are families
- 23.9% are singles living alone
- 91.9% housing is occupied – same as the State's 91.8%

Renters Vs Owners

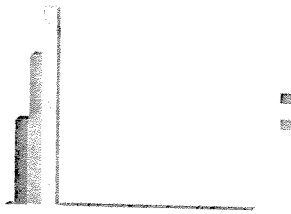
- Owner occupied housing units 67.2% compared to State's 64.3%
- Rental occupied housing units 32.8%
- Median home value \$114,800. Marion County 132,600



College Degrees



Income



Focus Group

- Common Themes that may relate to the community center:
 - Recreation:
 - would like indoor courts/pool tables/soccer/arcades/banquet rooms

Common Themes Cont.

- Social Services:
 - Daycare/kindercare/latchkey programs/summer camps
 - Public Access Channel

Common Themes Cont.

- Cultural Opportunities:
 - Dancing/music/theatre/cooking
 - Cultural business incubators
 - Story telling

Common Themes Cont.

- Economic Development
 - Business incubators
 - Youth business training (how to market, make change, customer service skills, etc.)

Focus Group "Hot Buttons"

- Latino Groups
 - Party rooms (3 or 4) that can add up to 1000 people
 - Place to continue cultural heritage programs like food and dancing
 - Job training/skills/summer tutoring
 - Business center (maybe a incubator)
 - Indoor soccer

Hot Button Cont.

- Senior Focus Group
 - Community theatre/arts/concerts/movie theatre
 - Senior programs like crafts, travel shows, food, etc.
 - Recreational activities (aerobics/shuffleboard)
 - Transportation

Hot buttons cont.

- Youth Group
 - Indoor soccer
 - Movie theatre
 - Teen center (open late with recreational opportunities/arcades, climbing wall, games, court activities/with pizza)
 - Location and transportation

Hot buttons cont.

- Chamber of Commerce
 - Daycare
 - Multi-models
 - Banquet space

Constraints

- Is there a vision about the "big-picture" for Woodburn?
- What are the strategies for implimenting the big picture?
- Is there a common table?
- Is there an overarching plan for funding public facilities?

Why did the bond fail?

- Timing with fire and schools
- Didn't get the word out
- Latinos and Seniors felt they weren't consulted.

Why did the bond fail?

- Not enough proof that we needed yet another facility. (Schools, empty Kmart, Safeway, Assoc. Hall)
- Location
- Is public management the best scenario for the community center??

Next Steps

- **Market Assessment (how many people really would use and pay for the facility)**
- **Continue and expand community involvement**
- **Build the programs based on the facts of the market assessment**
- **Build the financial model/business plan**

Next steps

Design

- **Over-arching public facilities plan**
- **Prove the "Big Box" option**
- **Look at other site options**
- **Determine capital construction costs**

Next Meeting

- **Draft visions**
- **Draft program scenarios**
- **Draft work plan for next phases**

Appendix E

Contact Information

US Census 2000

<http://www.census.gov>

Population demographic characteristics will be available 3/02-5/02

This will include population age distribution and economic data.

State Data Center

<http://govinfo.library.orst.edu>

Oregon Economic and Community Development Department

<http://www.econ.state.or.us/>

<http://159.121.111.9/profile.htm>

OECD maintains "Community Profiles" which are a compilation of several types of demographic and economic data.

Oregon Department of Transportation

455 Airport Road SE

Salem, OR 97301

PH 503-986-2836

Highway and transportation improvements

Technical Assistance and Funding

Rural Development Initiatives Main Office

941 Lawrence St.

Eugene, OR 97401

541-684-9077

541-684-8993 fax

rdi@rdiinc.org

www.rdiinc.org

OECD Valley/Coast Regional Team:

Mim Swartz, Regional Coordinator

775 Summer Street, NE

Salem, OR 97310

503-986-0072

503-986-0145 fax

mim.swartz@state.or.us • www.econ.state.or.us

Community Solutions Valley/Mid-Coast Regional Team:

(Members from OECD, Dept. of Transportation, Department of Housing and Community Services, Dept. of Land Conservation & Development, Dept. of Environmental Quality)
Office of the Governor

900 Court St., NE

Salem, OR 97301-1047

503-378-6892 ext. 26

503-378-6591 fax

<http://communitysolutions.state.or.us>